

Housing Authority of the City of Eureka

Selects Redevelopment Partner

Eureka— August 3, 2023 — The Housing Authority of the City of Eureka has selected Brinshore Development with KTG Y and Operative Office, together as “Eureka Community Partners”, as their public housing redevelopment partner. Brinshore has national and California affordable housing development experience, and over 90% of Brinshore’s development projects are in partnership with non-profits, cities, housing authorities, or other local development partners.

“We’re thrilled to be working with the Eureka Community Partners team to bring a new generation of affordable housing to Eureka,” said Cheryl Churchill, Executive Director at the Housing Authority of the City of Eureka.

The selection of Eureka Community Partners is the result of an extensive selection committee review process. Applicants were scored based on the matrix provided in the initial RFQ, and each applicant participated in an interview with the selection committee. Evaluating experience in various factors such as ability to obtain financing, working with Housing and Urban Development (HUD), success at bringing projects from initial concept to completion, and considering other factors such as community approach and responsiveness, Eureka Community Partners scored an average 95 out of 100 points. The Housing Authority Board of Commissioners approved the selection committee’s recommendation at its regular meeting on July 17, 2023.

“We’re anticipating an inclusive and collaborative redevelopment process with valued input from multiple stakeholders; namely HACE, residents, City officials, and the Eureka community at large,” said Richard Sciortino, Co-Founder and Principal of Brinshore Development. “Our commitment to creating customized solutions that are reflective of each community’s distinct needs is a testament to our longevity and ability to build strong partnerships.”

The Housing Authority developed a “repositioning” plan to guide and prioritize public housing redevelopment activities. Repositioning public housing involves using a combination of reinvestment, rehabilitation, and redevelopment of public housing properties, combined with a conversion from the historically underfunded traditional public housing subsidy to other forms of HUD rental assistance, such as Project-Based Vouchers (PBVs). These activities have been encouraged by HUD to support older public housing properties and have resulted in the preservation and creation of thousands of units nationwide. The plan was approved by the Board of Commissioners on June 21, 2022, and is available on the Housing Authority website at https://bit.ly/eurekahumboldtha_repositioning_plan.

Established in 1946, the Housing Authority of the City of Eureka (“HACE”) owns and operates nearly 200 public units along with over 70 affordable family and senior units in the city of Eureka. HACE works alongside the Housing Authority of the County of Humboldt, which administers various HUD voucher rental assistance programs, commonly known as “Section 8”. Together, the two agencies assist over twelve hundred families throughout Humboldt County. If you would like future updates regarding Public Housing Repositioning, please request to be added to our email list at repositioning@eurekahumboldtha.org.

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